



STORIES

COLOUR DESIGN BY JOTUN



MAJESTIC

PREMIUM INTERIOR PAINT



WALL: JOTUN 5530 **COLLECTED BLUE**
TRIM: JOTUN 5530 **COLLECTED BLUE**

FRONT PAGE
WALL: JOTUN 8087 **SPRING AIR**
CEILING: JOTUN 8087 **SPRING AIR**

WALL: JOTUN 8087 SPRING AIR



CREATE FROM THE HEART



NEW!
PERFECT BEAUTY, HEALTHY HOME

The all-new MAJESTIC SENSE brings beautiful, healthy and pleasant indoor living. Specially formulated to purify indoor air quality, enjoy the peace of mind that comes with odour-less comfort and the longest lasting luxurious wall finish.



Our homes tell many stories. The spaces we live in speak not only of how we live our lives, but also of why. Right now, many of us are experiencing a time of recalibration. We are slowing down, looking inwards, and reprioritising the things that mean most to us.

Our lifestyles are changing, as we become more focused and thoughtful, increasingly aware of the impact that we have on the world, and increasingly sensitive to the world's impact on us. We look for, and embrace hope, optimism and joy wherever in our lives we can find it – like in the colours we see around us.

Here, we present colours for the new stories our homes are telling; a selection of tones, tints and hues selected for their power to create positivity and inspire creative expression. They have not been selected because they are on-trend, or created to keep up with fashion. These colours are timeless, honest and rich in meaning. **Step back, slow down and create from the heart.**

Lisbeth Larsen
Global Colour Manager, Jotun

A still life composition of various fruits is arranged on a warm, orange-toned background. In the center is a large, round, light-green melon with dark green stripes. To its upper right is a thick slice of a yellow citrus fruit, showing its segments. Further to the right is a smaller, darker citrus slice. In the bottom right corner, a large slice of a cantaloupe melon is visible, showing its orange flesh and seeds. The lighting is soft, creating gentle shadows and highlighting the textures of the fruit skins and flesh.

SERENE PRESENCE

So often, the pathway to true happiness is simplicity. As long as our most basic needs are met, we find contentment not through complicating our lives with clutter, but by cleansing our homes of unnecessary distractions, and focusing on what matters – the things that inspire us and keep us grounded.



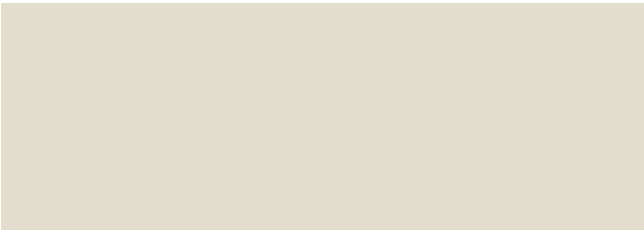
WALL: JOTUN 1520 **CHEERFUL PEACH**
SHELF: JOTUN 2489 **BELLA**
CEILING: JOTUN 1520 **CHEERFUL PEACH**



 **JOTUN 7038 DUSK GREEN**
Gentle, subdued green to restore balance and calm.



 **JOTUN 8087 SPRING AIR**
A pleasant, fresh greenish yellow for airy atmospheres.



 **JOTUN 1931 CASHEW**
The perfect base colour for bright, timeless homes.



 **JOTUN 1520 CHEERFUL PEACH**
A soft, peachy shade that encourages a delicious play of light.



 **JOTUN 2489 BELLA**
A joyful, mood-lifting orange that brings a beautiful glow.



 **JOTUN 10678 SPACE**
Light, warm beige with both confidence and discretion.



 **JOTUN 20186 LAVENDER TOUCH**
An adaptable misty purple that calms and soothes.



WALL: JOTUN 8087 **SPRING AIR**



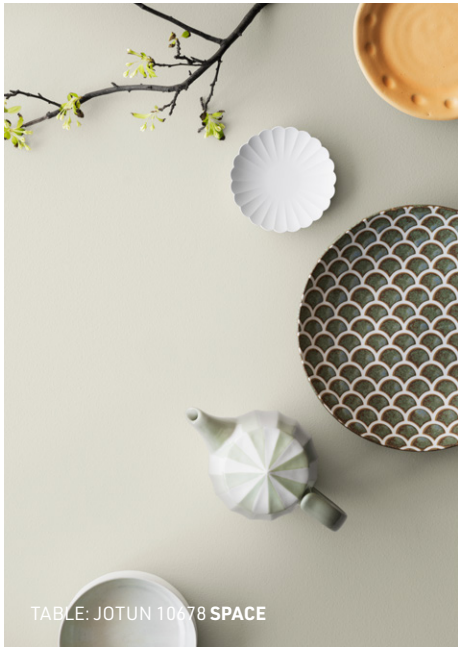
A BREATH OF FRESH AIR

Breathe easy at home with the Clean Air Technology and odour-less purity of MAJESTIC SENSE.

By shaking off the unnecessary, paring our lives and possessions back to purity, we can bring the minimalism and peace of the most refined spa retreat into our own spaces.

Airy and open, resplendent with plant life, these are spaces where time slows down and we have room to breathe once more. Healing and calming, gentle and meditative, such settings give us licence to forget everyday troubles and focus on ourselves, whether that means a serene yoga session, a long bath or a precious Sunday lie-in.





SERENE



Although we can interpret colours rationally, they also trigger responses within us on a deeper, unconscious level. Our moods can be influenced by the shades we are surrounded by, often without us realising. Slow, soothing colours, soft pastels and healing greens can gently cleanse and refresh our minds, leaving us fresh and focused.



LIVING WELL

MAJESTIC SENSE effortlessly creates spaces that soothe our mind, making home the most comfortable and safest place to live in.



WALL: JOTUN 1276 **SOFT**
KITCHEN CABINETS: JOTUN 11012 **RUSTIC BROWN**
DOOR IN FRONT: JOTUN 8575 **NATURAL GREEN**
CEILING: JOTUN 1276 **SOFT**

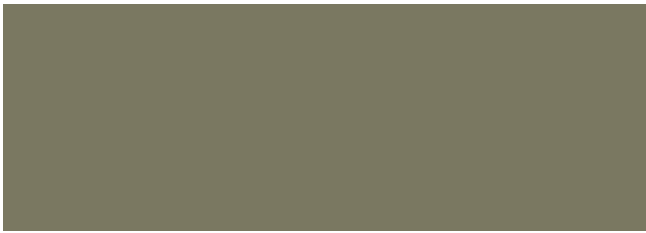
NATURALLY GROUNDED

Beauty and perfection are not the same.
Nature is rarely precise, but it is always
beautiful. The immaculate and the
unblemished are rarely inspiring.
In nature, as in the home, it is often the
imperfections that we fall in love with.



WALL: JOTUN 1276 **SOFT**
SHELF: JOTUN 11012 **RUSTIC BROWN**
WINDOW: JOTUN 12123 **CONTEMPORARY WHITE**
CEILING: JOTUN 12123 **CONTEMPORARY WHITE**





 JOTUN 8575 **NATURAL GREEN**
A forest-inspired shade with a calming, grounding effect.



 JOTUN 8183 **HERB GARDEN**
Fresh and invigorating green for an uplifting feeling of space.



 JOTUN 1109 **MEDITERRANEAN OLIVE**
A golden touch, imbuing the space with natural warmth.



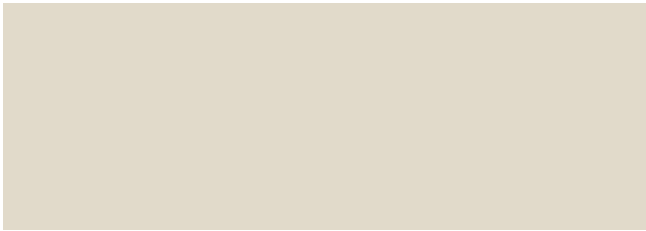
 JOTUN 1276 **SOFT**
A golden, light-toned neutral for a softer ambiance.



 JOTUN 11012 **RUSTIC BROWN**
Truly timeless and endlessly versatile, a rustic earthy tone.



 JOTUN 1536 **BURNT OCHRE**
A warm, burnt hue that envelops and surprises.



 JOTUN 12123 **CONTEMPORARY WHITE**
Modern, everyday white – ideal for smooth transitions.







NATURAL



Surrounding ourselves with colours inspired by nature – warm earth tones, muted greens, the soft yellows and oranges of the alumni sun – is a balm for the soul. It doesn't matter if we are in the depths of the countryside or the heart of the city – a touch of rustic character never fails to ease the mind and lift the spirit.



LASTING REFINEMENT

MAJESTIC SENSE keeps walls luxuriously smooth and fresh over the years, just like how nature retains its beauty over time.

CURATED LIVING

The colours and styles of bygone days carry an irresistible allure, enhanced by bold reinventions and intriguing juxtapositions. Old and new come together and forge new meanings – a curated synergy of ideas and creative visions that is truly personal in expression. Embrace the comfort of nostalgia – without living in the past.

WALL: JOTUN 10430 **SOFT SAVANNA**





WALL: JOTUN 5530 **COLLECTED BLUE**
DOOR: JOTUN 0486 **EARLY RAIN**
PANELS AND TRIM: JOTUN 0486 **EARLY RAIN**



FLAWLESS AND ELEGANT WALLS

MAJESTIC SENSE ensures the ability to cover wall imperfections and superior washability, giving walls a look of pristine elegance.

This is elegance without artifice. Tradition without convention. Opulence without excess. Taking an eclectic mix of period touches, vintage and antique elements, and diverse cultural references and fusing them with a distinctly modern sensibility, we can create spaces that are both thrillingly new and hauntingly timeless.



 JOTUN 20208 **POETRY RED**
Elegant and confident with a whisper of nostalgia.



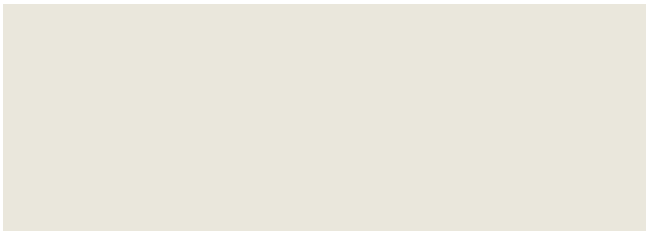
 JOTUN 2951 **SOPHISTICATED RED**
The deep, refined fusion of velvet and burgundy.



 JOTUN 20207 **STATEMENT RED**
A head-turning feature colour with a story to tell.



 JOTUN 12080 **SOFT RADIANCE**
A generous golden tone to flood the room with light.



 JOTUN 0486 **EARLY RAIN**
A timeless white tone for a light and airy atmosphere.



 JOTUN 10430 **SOFT SAVANNA**
Subdued golden brown, evoking a beautiful landscape.



 JOTUN 5530 **COLLECTED BLUE**
A thoughtful and composed blue with an aura of timelessness.





CURATED



Clearly defined shapes and authentic materials imbue the space with confidence, while nuanced reds bring a sense of sophistication, balanced by gallery-style naturals and accents of blue. Considered, curated and creative, history is remixed and reinvented for the future.



BEST OF BOTH WORLDS

MAJESTIC SENSE is a curation of timeless quality and new technology to enable spaces that are beautiful and healthy.





NEW!
HEALING HOMES BEAUTIFULLY

Create the most beautiful and safest place to live in. MAJESTIC SENSE is specially formulated with Jotun's innovative Clean Air technology to purify and enhance indoor air quality, ensuring breathe easy in odour-less comfort.

This premium interior paint also comes with ultra smooth finish and the ability to cover hairline cracks perfectly, giving walls the longest lasting luxurious finish. Rest assured that home will be a space for healing and connecting with what truly matters.

- Clean Air Technology
- Odour-less Comfort
- Luxuriously Smooth
- Covers Hairline Cracks



MAJESTIC INTERIOR PAINTS

PERFECT COLOURS FOR LONG LASTING BEAUTY



MAJESTIC SENSE

Perfect Beauty,
Healthy Home

- Clean Air Technology
- Odour-less Comfort
- Luxuriously Smooth
- Covers Hairline Cracks



**MAJESTIC TRUE
BEAUTY SHEEN**

Smooth luxurious finish
designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



**MAJESTIC TRUE
BEAUTY MATT**

Smooth luxurious finish
designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti-Bacterial & Anti-Fungal



MAJESTIC PRIMER

Enhances beautiful
colours & improves
colour last

- Enhances Beautiful
Colours
- Water Resistant
- Alkaline Resistant
- Good Adhesion



MAJESTIC SUPREME FINISH

A beautiful home through
the finer details

- Beautiful flawless finish
- Superior Easy Clean
- Low Odour
- Fast Drying Time



**MAJESTIC PRIMER FOR
WOOD & TRIMS**

Accentuates the gorgeous
colour and lifespan

- Enhances Beautiful Colours
- Low Odour
- Good Adhesion

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