



MAJESTIC

PREMIUM INTERIOR PAINT

SENSE





**CLEAN AIR
TECHNOLOGY**



**ODOUR-LESS
COMFORT**



**LUXURIOUSLY
SMOOTH**



**COVERS
HAIRLINE CRACKS**



THE BEST PAINT FOR FLAWLESS WALLS & FRESH AIR INDOORS

A premium odourless interior paint, **Majestic Sense** is your assurance of a beautiful healthy home. Not only does it afford a flawless, luxuriously smooth and lasting finish but also actively purifies the air indoors with our new proprietary clean air technology, complementing the sanctuary you call home.



THE NEED FOR CLEAN AIR INDOOR

The air inside average home can be more polluted than the air outdoors, hence it is important to do all we can to protect the health and wellness of all who live within.

90%

of our time is spent indoors ¹

Indoor air is

up to **5x**

more polluted than outdoor air ²

[1] U.S. Environmental Protection Agency. 1989
[2] U.S. Environmental Protection Agency. 1987



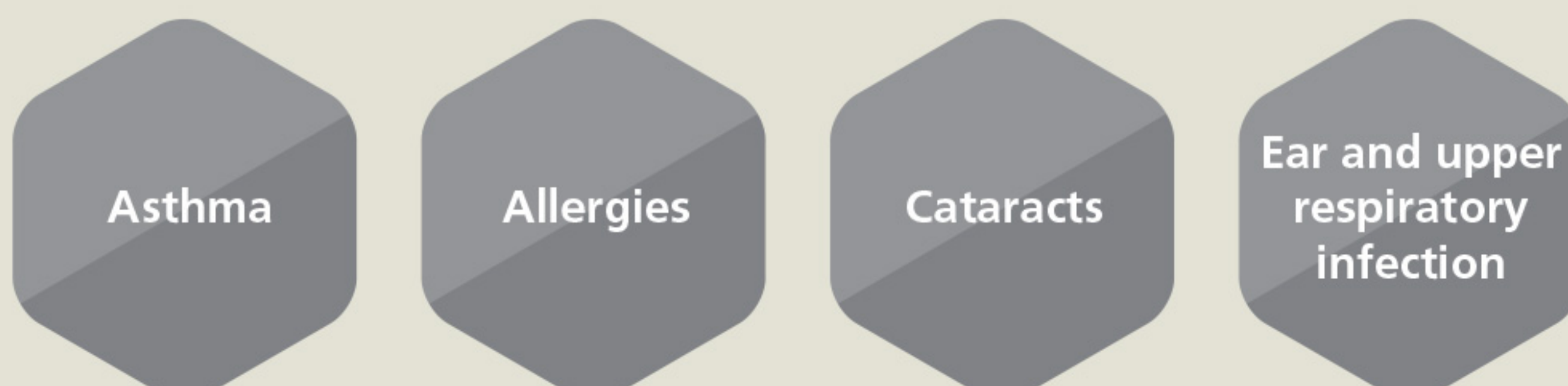
MOST COMMON INDOOR POLLUTANT

Formaldehyde as one of the most common indoor pollutant, is present in and released into the air by:



HEALTH EFFECTS OF FORMALDEHYDE

Prolonged exposure to formaldehyde may cause or aggravate the following:



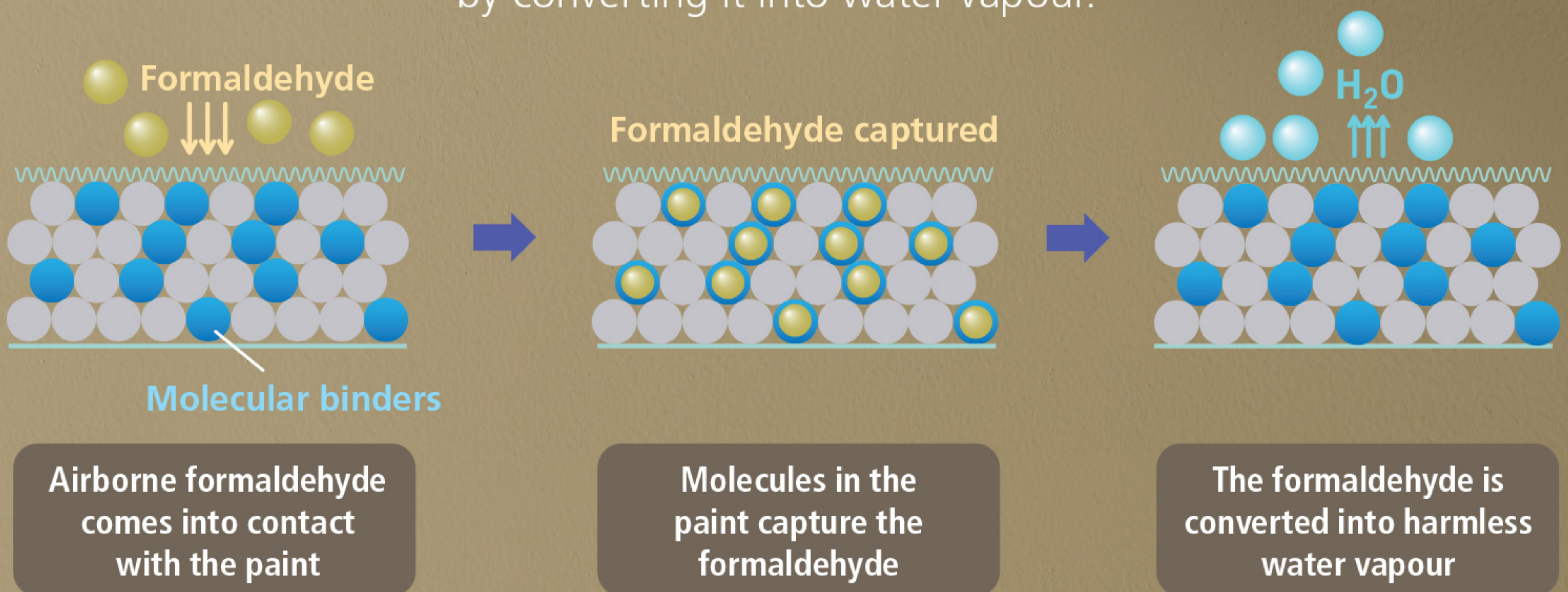


CLEAN AIR TECHNOLOGY

Enhances indoor air quality by eliminating formaldehyde



Majestic Sense is proven to neutralise **more than 90% of indoor formaldehyde**¹ whenever it comes into contact with the paint's surface by converting it into water vapour.



[1] China Testing & Certification International Group Co., Ltd. National Research Center of Testing Techniques for Building Materials.

MAJESTIC SENSE IS SENSITIVE CHOICE[®] APPROVED

A partner to the Sensitive Choice program by the National Asthma Council of Australia. Majestic Sense has been approved as a product that is

- Asthma friendly**
- Allergy friendly**





ODOUR-LESS COMFORT

No harmful emissions and has the least odour, so you can breathe easy in your newly painted home.



COVERS HAIRLINE CRACKS

Seamless coverage and flawless look assured with 2 coats.

JOTUN MAJESTIC SENSE



CONVENTIONAL PAINT



LUXURIOUSLY SMOOTH

Exceptionally smooth finish for long lasting beautiful walls.



THE RECOMMENDATION FOR BEST RESULTS

Perfect combination for long lasting beautiful walls.

- 1 Prepare the surface with **1 coat of Majestic Primer** to create the foundation for smooth and superior paint application



- 2 Follow by application of **2 coats of Majestic Sense** in the colour of your choice for perfect beauty and luxurious lasting beauty





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