



TOGETHER

COLOUR DESIGN BY JOTUN



MAJESTIC

PREMIUM INTERIOR PAINT



WALL: JOTUN 5516 **IRON BLUE**



WALL AND SHELVES: JOTUN 2040 **LIGHT GRANITE**



TABLE: JOTUN 2011 **ANTIQUE BRASS**



WALL: JOTUN 3377 **SLATE LAVENDER**



WALL: JOTUN 7236 **CHI**
CABINETS: JOTUN 10235 **SUMMER SUN**

TIME TO RECONNECT

Humans are social animals; we thrive on connection with others. The time we spend with our friends and families enriches us, bringing proven benefits to the health of the body and the wellbeing of the mind. Being together literally helps us live longer and happier lives.

For many of us, there has never been a time when we felt the need to connect with each other more deeply than we do now. To talk, to laugh, to gossip, or even just to share a moment of companionable silence. Just being in the same room as someone else can lift a mood or spark a new idea.

Colour has a similar power – it can calm us down or fire us up, clear our minds or kick-start our creativity. At Jotun, we are fascinated by the way the shades we surround ourselves with shape our everyday lives. This year, the colour themes we have created are each designed to reflect and intensify a different aspect of our individual identities and lifestyles, but they are all rooted in the universal human need to share time and space with others. We are meant to be together, after all.



Lisbeth Larsen
Global Colour Manager, Jotun



FRONT PAGE:
WALL: JOTUN 6384 **WISH**
WALL AND CEILING: JOTUN 6383 **IMAGINE**



WALL: JOTUN 12179 **EMBRACE**
TRIMMINGS: JOTUN 1303 **CAPPUCCINO**
CEILING: JOTUN 1303 **CAPPUCCINO**

EMBRACE

MAKE SPACE FOR MOMENTS THAT MATTER

WALL: JOTUN 1259 **RUSTY**
KITCHEN: JOTUN 1973 **OBJECTIVE**



The greatest honour you can do a home is to live in it. Spotless, immaculate interiors, where every surface gleams, every contour is clean and every line is straight may look good on camera, but they leave little room for the glorious imperfection of real life.

Authentically lived-in homes are resonant with memories; their walls tell stories. When your story is told – in the colours and textures of the walls, the objects and artworks on the shelves, the creak of a loose floorboard, the patina on a brass handle – that is what it means to belong.

WALL: JOTUN 11130 **SHADE**



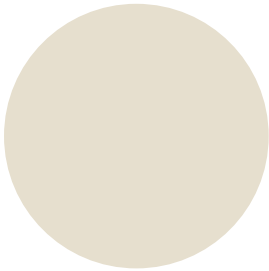
WALL, DOOR AND BENCH: JOTUN 1303 **CAPPUCCINO**



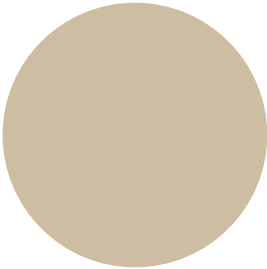
**SMOOTH LUXURIOUS FINISH
DESIGNED TO LAST**

The beautiful finish of Majestic True Beauty Matt transforms your home into a desirable space, a home that will be the dream of many. Comes with beautiful and vivid colours that is long lasting even after years.

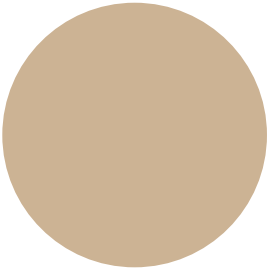
Natural colours and elements make room for unique moments to unfold, and memories to take shape. Rustic shades of earth and stone encourage us to slow down and ground ourselves in the present, to feel safe and revel in simplicity.



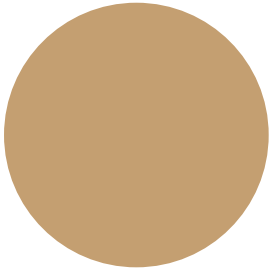
JOTUN
1875 **SENSE**
*Mild golden beige.
A subtle contrast to earth tones.*



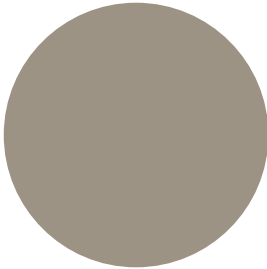
JOTUN
1303 **CAPPUCCINO**
*A yellow-beige tone.
An ever-welcome touch of gold.*



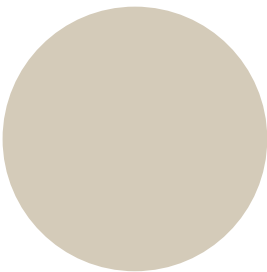
JOTUN
0280 **CARAVAN**
*A sandy golden-brown hue.
Beautifully balanced.*



JOTUN
1909 **CHALK OCHRE**
*Enveloping yellow.
Genuine and reassuring.*

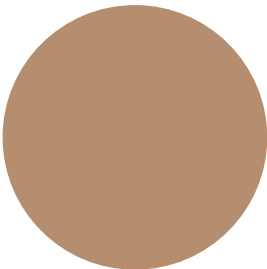


JOTUN
11130 **SHADE**
*Grey with earth tones.
Grounded and natural.*

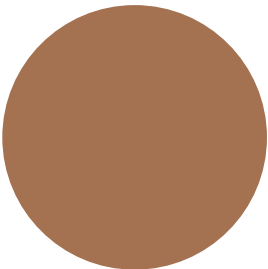


JOTUN
1876 **WILD EARL**
*A neutral golden shade.
The perfect beige.*

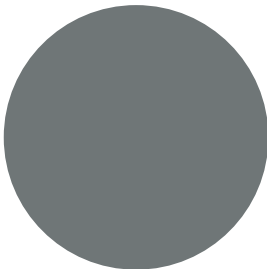
Truly timeless living spaces are considered balance between art and nature – part curated, part organic. In a cultivated harmony between luxury and utility, nothing is unnecessary, therefore everything is beautiful.



JOTUN
12179 **EMBRACE**
*Soft terracotta. Generous,
enveloping and friendly.*



JOTUN
1259 **RUSTY**
*Burnt terracotta.
Rustic and honest.*



JOTUN
5516 **IRON BLUE**
*A perfect blue-grey fusion.
Raw and contrasting.*



WALL: JOTUN 1875 **SENSE**



TABLE: JOTUN 1876 **WILD EARL**



THE BEST PAINT FOR A BEAUTIFUL AND HEALTHY HOME

Majestic Perfect Beauty & Care brings enduring colour and flawless sheen to your walls. With minimal emissions and a low odour composition, they're as easy to apply as they are to look at.



WALL: JOTUN 11130 **SHADE**

WALL, STAIRS AND TRIMMINGS: JOTUN 0280 **CARAVAN**



COLOURS OF COMFORT
CREATE RICHLY SENSORY
ENVIRONMENTS.

In this humble, crafted aesthetic, interior style is not something we impose on our surroundings, but a conversation with the space that unfolds with every object we introduce to it. An ongoing story. A memory in the making.

Honest materials, raw, textured surfaces, and the beauty of the uneven and unpolished combined to create an atmosphere of genuine human warmth. In such a home, one always feels welcome.

WALL: JOTUN 1909 **CHALK OCHRE**





WALL AND CEILING: JOTUN 8565 **HOPE**
WALL: JOTUN 6384 **WISH**

PLAYFUL

FREEDOM TO BE BOLD AND CREATIVE



WALL: JOTUN 0125 **PALM LEAF**

Colour has always inspired us. Deployed with confidence and flair, it seizes us by the senses and taps directly into how we feel. Bold and bright, brimming with optimism and hope, some colours grab you by the heart.

Our homes are extensions and representations of our creative selves. They reflect and enhance our personalities, reinforcing our power to be positive and reminding us of the joy of being alive.



WALL: JOTUN 7236 **CHI**
TABLE: JOTUN 10235 **SUMMER SUN**



WALL (RIGHT): JOTUN 6383 **IMAGINE**
WALL (LEFT): JOTUN 6384 **WISH**



**SMOOTH LUXURIOUS FINISH
DESIGNED TO LAST**

Blending modern sophistication and easy clean convenience, Majestic True Beauty Sheen balances the luxury finish with statement simplicity, ensuring your wall leaves a lasting impression.

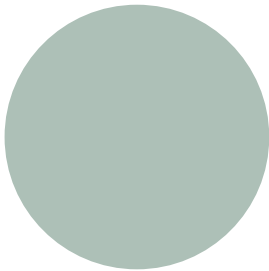


WALL AND CEILING: JOTUN 20186 **LAVENDER TOUCH**
WALL (LEFT): JOTUN 8565 **HOPE**

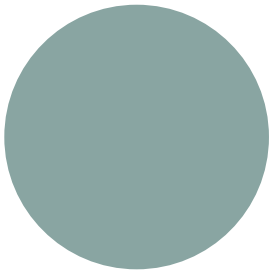
Creative interiors inspire creative minds.
Build a universe of inspiration in energetic
turquoise and green, sunlight yellow and
suggestions of lavender – unrestricted,
unrestrained, free to spark joy.



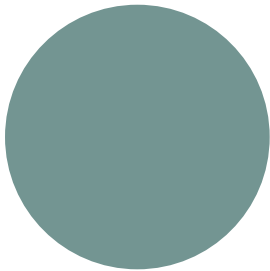
JOTUN
7236 **CHI**
*Pure white.
A crisp contrast.*



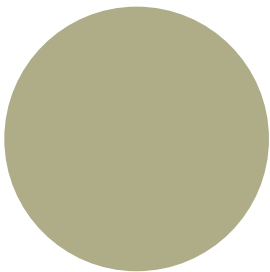
JOTUN
6383 **IMAGINE**
*Airy blue-green.
Hopeful and dreamy.*



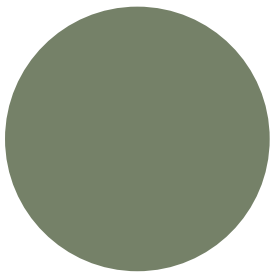
JOTUN
6384 **WISH**
*Fresh turquoise.
Inspiring and creative.*



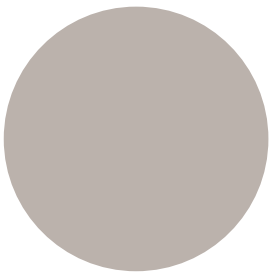
JOTUN
6084 **SEA EMERALD**
*A crisp ocean green.
Striking and soothing.*



JOTUN
8565 **HOPE**
*Soft grassy green.
A breath of spring.*

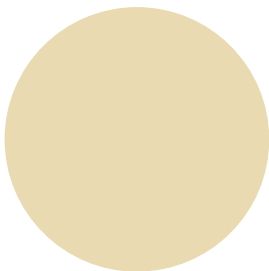


JOTUN
0125 **PALM LEAF**
*Golden green.
Playful with a tropical touch.*

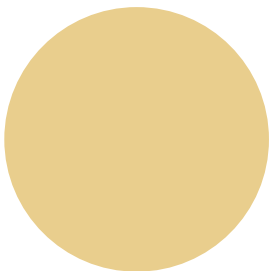


JOTUN
20186 **LAVENDER TOUCH**
*Dusty lavender,
with a whisper of grey.*

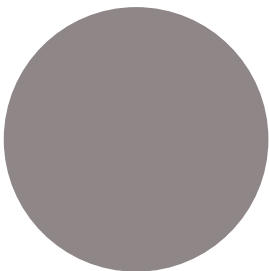
The impulse to express ourselves in vivid
colour, to make our homes a personal
statement is growing stronger
– we can be daring, experimental,
even provocative in our interior choices.
Sometimes life is too short to be quiet.



JOTUN
1775 **FRESH PASTA**
*Energising yellow.
Sunny and inviting.*



JOTUN
10235 **SUMMER SUN**
*A brightening yellow hue.
Energetic and joyful.*



JOTUN
3377 **SLATE LAVENDER**
*Muted lavender.
Elegant and versatile.*



**A BEAUTIFUL HOME
THROUGH THE FINER DETAILS**

Enhance the beauty of your home with the flawless finish of Majestic Supreme Finish, our water based paint for wood and trims.

WALL: JOTUN 20186 **LAVENDER TOUCH**
PANELS: JOTUN 3377 **SLATE LAVENDER**



CREATIVE
INTERIORS INSPIRE
CREATIVE MINDS.

Embrace your curiosity and explore the possibilities. Dabble in retro styles; try unusual combinations of materials and objects; create colour contrasts that make you look twice. Celebrate the freedom to experiment. Now is the time to be creative again.

The more time we spend at home, the more we understand the power it has over our emotions. Today many of us are tired of living in neutral. We want to bring colour and energy back into our lives, to make space for the artistic.

WALL: JOTUN 7236 **CHI**
DESK AND CABINETS: JOTUN 10235 **SUMMER SUN**





WALL: JOTUN 12182 **GENTLE WHISPER**
CEILING: JOTUN 1376 **MIST**
TABLE: JOTUN 2011 **ANTIQUE BRASS**

CHERISH

SPACE TO REFLECT, RESTORE AND RECONNECT



WALL: JOTUN 12180 **PRESENT**

Our homes are our sanctuaries, the places we return to, the spaces that soothe and reenergise us. At home, we can let our masks slip and can truly be ourselves, open and unguarded, free to share our thoughts and ideas with our family and friends in honesty and confidence.

Gentle, calming colours and soft surfaces naturally invite conversation and contemplation, moments of connection – both to others and to our deeper selves – that are good for the soul.



TABLE: JOTUN 2011 **ANTIQUÉ BRASS**



SMOOTH LUXURIOUS FINISH DESIGNED TO LAST

The beautiful finish of Majestic True Beauty Matt transforms your home into a desirable space, a home that will be the dream of many. Comes with beautiful and vivid colours that is long lasting even after years.



WALL AND SHELF: JOTUN 20184 **THOUGHTFUL**
WALL IN FRONT AND TRIMMINGS: JOTUN 20185 **FRIENDLY PINK**

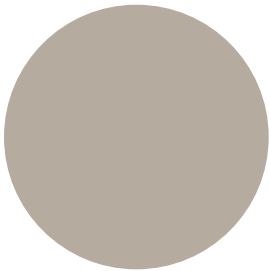


WALL AND SHELVES: JOTUN 2040 **LIGHT GRANITE**
WALL (LEFT): JOTUN 1376 **MIST**

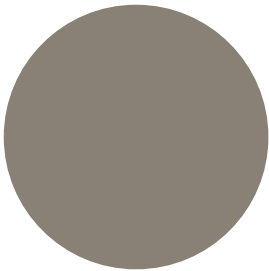
Make room for wellbeing. Pale stone and light earth shades calm and clear the mind, giving us space to express ourselves. Gentle natural tones remind us that home is the rock that anchors us, our port in the storm.



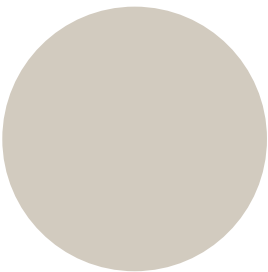
JOTUN
1376 **MIST**
*Warm, soft grey-white.
Endearing and inclusive.*



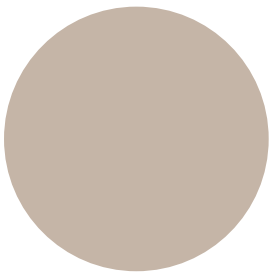
JOTUN
12180 **PRESENT**
*Stony beige.
Refined and grounding.*



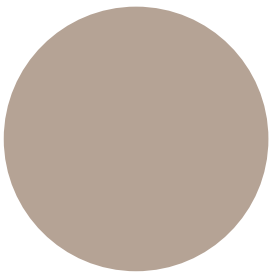
JOTUN
12181 **SOFT COMFORT**
*Softer darker beige.
Warm and comforting.*



JOTUN
12182 **GENTLE WHISPER**
*Light engaging grey.
Nuanced and discreet.*

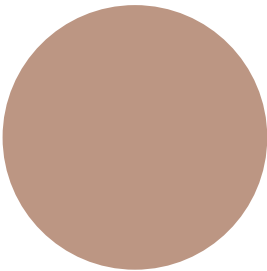


JOTUN
20185 **FRIENDLY PINK**
*A dusty pink nuance.
Kind and soothing.*

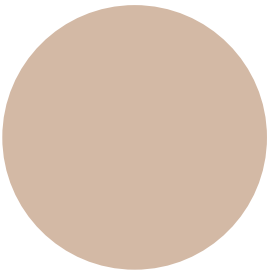


JOTUN
20184 **THOUGHTFUL**
*A rose-tinted earth tone.
Caring and calming.*

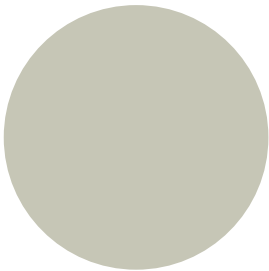
These are the colours of comfort, clean but not sterile, cool but never cold. In combination with airy textiles and smooth textures, they create satisfying and richly sensory environments where body and mind feel connected, contented, and balanced.



JOTUN
2011 **ANTIQUÉ BRASS**
*Golden peach.
Elegant and beautiful.*



JOTUN
2040 **LIGHT GRANITE**
*Muted pink.
Natural and positive.*



JOTUN
8281 **PALE LINDEN**
*A soft, muted green.
Spacious and tranquil.*

WALL: JOTUN 20184 **THOUGHTFUL**



WALL: JOTUN 12181 **SOFT COMFORT**



WALL AND TRIMMINGS: JOTUN 8281 **PALE LINDEN**



THE BEST PAINT FOR A BEAUTIFUL AND HEALTHY HOME

Majestic Perfect Beauty & Care brings enduring colour and flawless sheen to your walls. With minimal emissions and a low odour composition, they're as easy to apply as they are to look at.

WALL: JOTUN 12182 **GENTLE WHISPER**
PANELS: JOTUN 20185 **FRIENDLY PINK**



COLOURS
MAKE ROOM FOR
UNIQUE MOMENTS
TO UNFOLD.

Gentle neutrals, skin tones, sandy pinks and muted greens – clean, bare shades that offer both a quiet versatility and a sense of character all their own. This is minimalism with meaning.

Bringing the palette of the painted landscape to walls and ceilings opens the home to positive energies that inform and improve our daily lives. Against this backdrop, we and our loved ones can rest and reset in the spaces we share.

WALL AND PILLAR: JOTUN 12182 **GENTLE WHISPER**
PEDESTAL: JOTUN 1376 **MIST**



THE ART OF MAKING COLOUR

A BALANCE OF AESTHETIC SENSITIVITY AND TECHNICAL FINESSE

VISUAL COMFORT

Colour can be a brilliant way to transform the look and feel of any space. At Jotun, we understand the role colours play in creating the perfect atmosphere, and have made it our mission to design colours that meet personal preferences and fulfil individual needs. When it comes to selecting shades, the advice we give is always the same: choose the colours that give you visual comfort.

BEAUTIFUL COLOUR SCHEMES

Combining shades from the same palette will ensure a harmonious and coherent colour expression, but feel free to mix and match colours from different themes to create your own personal palette. The most important thing is that the colours you choose create an atmosphere in which you thrive.



WALL IN FRONT: JOTUN 1909 **CHALK OCHRE**
WALL AND CEILING: JOTUN 6383 **IMAGINE**
WALL: JOTUN 2040 **LIGHT GRANITE**



MOODBOARD **EMBRACE**



MOODBOARD **PLAYFUL**



MOODBOARD **CHERISH**



COLOUR DESIGN

Creating new colours is Jotun's passion. Our success demands a flawless balance of aesthetic understanding and technical expertise. Many years of experience working with colour have not only given us a deep appreciation for tone and nuance, but also a detailed knowledge of how to capture and express these in paint.

UNIQUE COLOUR RECIPES

A key part of colour creation is developing the shade to suit Jotun's different products. Once a colour is created, the next step is adapting the colour to the unique product formula. Each Jotun colour recipe is carefully optimised to our global product portfolio.

JOTUN COLOUR TECH LAB

Creating the highest-quality paint colours takes the best ingredients and a keen eye for aesthetics. Our colour tech lab turns initial ideas into refined recipes that create the perfect wall colour for surfaces of every scale.

QUALITY ASSURANCE

Our unique recipes ensure stability in multiple lighting conditions, exceptional colour accuracy and excellent hiding power. Please note that gloss and other product finishes might influence a colour's appearance.



COLOUR ASSURANCE

The colours in this collection are specially developed for Jotun. The exact same hue can only be provided by Jotun products.



MAJESTIC INTERIOR PAINTS

PERFECT COLOURS FOR LONG LASTING BEAUTY



MAJESTIC PERFECT BEAUTY & CARE
The best paint for a beautiful healthy home

- Healthy Home
- Rich Beautiful Colours
- Covers Cracks Perfectly
- Longest Lasting Easy Clean Colours



MAJESTIC TRUE BEAUTY SHEEN
Smooth luxurious finish designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti Bacteria & Anti Fungal



MAJESTIC TRUE BEAUTY MATT
Smooth luxurious finish designed to last

- True Colour Experience
- Luxurious Smooth Finish
- Superior Easy Clean
- Anti Bacteria & Anti Fungal



MAJESTIC PRIMER
Enhances beautiful colours & improves colour last

- Low Odour
- Water Resistant
- Good Adhesion
- Alkaline Resistant



MAJESTIC SUPREME FINISH
A beautiful home through the finer details

- Beautiful flawless finish
- Superior Easy Clean
- Low Odour
- Fast Drying Time



MAJESTIC PRIMER FOR WOOD AND TRIMS
Accentuates the gorgeous colour and lifespan

- Enhances Beautiful Colours
- Low Odour
- Good Adhesion



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